



First Christian Book & Product Expo

May 17, 2008



Greetings, in the Name of Our Lord and Savior Jesus Christ,

God's Word of Encouragement Ministries is pleased to announce plans to launch the **first ever Annual Christian Book & Product Expo** where first time self publishers and authors can promote their works and Christian business owners can showcase and market their products. The Christian Book & Product Expo will be held ***Saturday May 17th, 2008***, at the **JFK Center in Willingboro NJ. 08046.**

This event is being promoted as: ***"2008, The Year to Initiate Awareness."*** Saints, it is our duty as believers to support one another in the purpose and call God has placed on each of our lives. But, we can not support each other if we are unaware of what is going on among our sisters and brothers in Christ Jesus. Many talented individuals have products to sell and books in search of Christ-centered readers; however, the vast majority of believers in our area are unaware of their existence. This event is seen as an opportunity to boost the visibility of products created and marketed by Christ-centered developers and merchants. It will also be a venue for authors to showcase their works and connect readers with authors who have labored to bring forth the Word of God through poetry, Christian Inspirational, Children's books, and much more.

An exhibit floor of more than 5,000 square feet will provide publishers, authors, ministry groups and booksellers and other Christian vendors to exhibit their products in a friendly, Christian environment. It is hoped the event will give consumers – both individuals and churches – an experience with Christian products, build awareness of number and products simply waiting for a Christ-centered audience, and lead to word-of-mouth recommendations. ***Sales*** at the event ***are not the primary goal.*** While we hope that books will be sold and Christian products will be purchased, ***this event is designed to***

give potential authors an opportunity to get their works into the hands of readers who appreciate Christian works. Readers are encouraged to come out, meet the authors, get their books autographed, and take lots of pictures!

It is the sincere desire of GWOE to keep costs down for our authors and entrepreneurs. With that in mind:

- Table/Space rental fees are only \$150.00
- There is a non-refundable registration fee of only \$15.

***GWOE will handle the food, entertainment, marketing materials, giveaways, pictures, handouts, and videotaping of the event
(All CD's are \$10)***

***There will be no cover charge to the consumer
... they need only come and enjoy this awesome event.***

You won't find a more attractive opportunity to showcase and market your works and products anywhere. No where can you find a more exceptional opportunity to market without the hassle of mounting contributing factors.

■ **Exhibitor Amenities include:**

- One 8-ft draped table (shared if you reserve 1/2 table)
- Three chairs and Three name badges for a full table,
- Two chairs and two name badges for 1/2 table
- Listing on web and official program documentation

■ **Table prep: candy dish, giveaway basket**

- ***Authors manage sales and keep 100% of book profits***

Advertisements

Authors and business owners are encouraged to bring table advertisements for their table preparations. For the official documentation please create your ad in a text box in Microsoft Word format and email to: encourager@encouragepress.com . Each option can be smaller than the dimensions specified, but we will not accept artwork larger than given dimensions.

GWOE ministries will provide a maximum of 25 copies of each marketing (this is included in table registration cost). If additional materials are required there will be a \$10 charge for every 10 pieces ordered.

Registration Fee

- Non-Refundable Registration Fee is \$15.00
- Table Fee \$150 **on or before February 4th, 2008.**
- Table Fee **after February 4th, 2008 = \$200.00**

Cancellation, Withdrawal, Downsizing and Default Schedule for Liquidated Damages

All payments and agreements must be received by *March 3, 2008*. Due to scheduling and assignment obligations, all agreements and payments are firm and non-refundable. **The full fee must accompany the application to be accepted and registered.**

This event is the first of its kind in Philadelphia. God has truly provided a blessed opportunity ... please come and share in this event and help make it memorable!

To advertise your book or product on our website, please fees listed below.

We are offering several affordable advertising specials. They are as follows:

- \$50.00 (Link & Text)--FULL YEAR LISTING!
- \$100.00 (Logo, Link & Text)--FULL YEAR LISTING!
- \$150.00 + free one-time Advertorial! FULL YEAR LISTING

**Send money orders and/or Cashiers Check to:
God's Word of Encouragement Ministry
PO Box 1544
Blackwood, NJ 08012**

God Bless
GWOE Ministry
Tonya Jones
President/Founder